

Christiane Wagner (Germany) has been a visiting research professor at the University of São Paulo (USP) since 2019. She has also been developing a research project at the Contemporary Art Museum of the University of São Paulo (MAC USP) since 2020. She was a visiting research professor of Aesthetics and Sciences of Communication, UNICAMP (Fellowship CAPES 2014–2018, *Habilitation, venia legendi*). Both universities (USP and UNICAMP) are ranked as the best universities in Latin America. She was awarded a doctoral degree in Germany in Sciences of Art and Aesthetics (*Promotion*, 2014), recognized by the Hessian Ministry of Science and Art (Anabin). She has a PhD in Sciences of Art and Aesthetics from Université Paris 1 Panthéon-Sorbonne (*magna cum laude*), with a thesis titled “Aesthetics: Contemporary Image. Analysis of the Concept Innovation” (published by Blick in 2013, and by Paf in 2014) and a PhD in Design and Architecture (with honors); and a master’s degree in Sciences of Communication (with honors) from the University of São Paulo, with a dissertation titled “In Art: Invention and Artifice” (published by Blücher in 2009). Her dissertations for her USP master’s degree, USP architecture and design PhD, and Sorbonne aesthetics and sciences of art PhD were each nominated for book publication by the respective examining boards. Upon her graduation, she attended the Academy of Visual Arts in Frankfurt, and later, in São Paulo, she majored in industrial design at the School of Fine Arts (Bachelor of Arts degree first-class honors, 2003). In Berlin, she was awarded the Art Campaign Award, Neumann & Müller, 2006. She gave lectures and participated in panel discussions on Aesthetics and Sciences of Communication at the Stuttgart State Academy of Art and Design, Germany, and ACTE Institute, *Æsthetica*, Art et Philosophy, Université Paris 1 Panthéon-Sorbonne. She is also active in the German, French, European, and International Aesthetics Associations and many international conferences. She is a scientific advisor of the Research Foundation FAPESP and a scientific committee member of the Center for Open Access in Science and Center of Studies of Contemporary Communication in Europe. Christiane Wagner is the editor-in-chief, founder, and creative director of the *Art Style*, *Art & Culture International Magazine*, and a member of the College Art Association of America in New York, NY. She often participates in scientific advisory boards for master’s degrees and doctorates and scientific committees and also as a reviewer of papers for many journals in architecture, design, arts, media studies, and aesthetics.

Languages: German, English, French, Spanish, and Portuguese.

For complete works published, see **Web of Science ResearcherID: T-9766-2017** (books, peer-reviewed articles, essays, and proceedings of international conferences).

To learn more visit:

Research Gate Profile: https://www.researchgate.net/profile/Christiane_Wagner

Academia Profile: https://univ-paris1.academia.edu/Christiane_Wagner

ResearcherID: T-9766-2017: <https://publons.com/researcher/1743368/christiane-wagner/>

ORCID: 0000-0002-3445-1446 <https://orcid.org/0000-0002-3445-1446/print>

Recent and Upcoming Conference Participations and Talks

(2016) **Poïésis: entre la raison et la sensibilité. Les nouveaux médiums de l'art.** Third ISA Forum. The Futures We Want: Global Sociology and the Struggles for a Better World. RC14 Sociology of Communication, Knowledge and Culture. Vienna, Austria, July 10-14.

(2017) **Technology and Science as Fiction Narratives and its Socio-politics Issues.** 13th Conference of the European Sociological Association. Media Narratives RN18: Social Realities and Media in Society, Politics and Culture, Athens. (Un)Making Europe: Capitalism, Solidarities, Subjectivities 13th Conference of the European Sociological Association. Athens, Greece, 29 August to 1 September.

(2018) **Critique des médias vers une réalité incisive: le pouvoir et la perception de la violence.** XIX ISA World Congress, RC14 Sociology of Communication, Knowledge and Culture, Toronto. Analyser le pouvoir et la violence dans les médias et les organisations. Toronto, Canada, July 15-21.

(2018) **Power as Control: The Use of Technologies of Communication.** XIX ISA World Congress. RC14 Sociology of Communication, Knowledge and Culture, Toronto. Globalization, New Media and the Culture of Real Virtuality: Emerging Patterns. Toronto, Canada, July 15-21.

(2019) **Aesthetics of Media and Post-media Practices. Artworks and the Paradoxes of the Media-transmitted Reality.** ICA 2019 Belgrade: 21st International Congress of Aesthetics. Paper number: PS10.002. University of Belgrade – Faculty of Architecture, July 22-26.

(2019) **Aesthetics of Architecture. Aesthetics and Cultural Aspects of Bauhaus Towards a New Conception.** ICA 2019 Belgrade: 21st International Congress of Aesthetics. Paper number: PS15.005. University of Belgrade – Faculty of Architecture. Belgrade, Serbia, July 22-26.

(2020) **Art as a Source of Solidarity.** [Presentation] International Web-Workshop. Impact of COVID-19 on Society & Culture, Post Graduate College, Varanasi, India, April 29 – May 3, 2020 .

(2020) **Media and Digital Interface: Designing Learning Spaces and Knowledge.** [Presentation] TEACHING-LEARNING-RESEARCH: DESIGN AND ENVIRONMENTS, Manchester School of Architecture, University of Manchester, 02-04 December, 2020.

(2021) **Visuelle Kommunikation und Medien. Transformationsprozesse des globalen metropolitanen Rhythmus.** [Presentation] Interdisziplinärer Workshop "New Tools for Old Problems." Interdisziplinäres Zentrum für Digitale Geistes- und Sozialwissenschaften, Institut für Kunstgeschichte, FAU-Friedrich-Alexander-Universität Erlangen-Nürnberg, January 9, 2021.

(2020 – 2021) **Environmental Aesthetics and Socio-Territorial Conflicts throughout Media.** [Session organizer] Research Committee: RC14 Sociology of Communication, Knowledge and Culture (host committee). Session to IV ISA Forum of Sociology, International Sociological Association, Porto Alegre, Brazil. Due to the COVID-19 pandemic, the ISA Executive Committee has decided to postpone the IV ISA Forum of Sociology in Porto Alegre to February 23–27, 2021.

(2020 – 2021) **Inequality, as a Fact and a Permanent Image of Investigation.** [Session organizer] Research Committee: RC57 Visual Sociology (host committee). Session to IV ISA Forum of Sociology, International Sociological Association, Porto Alegre, Brazil. Due to the COVID-19 pandemic, the ISA Executive Committee has decided to postpone the IV ISA Forum of Sociology in Porto Alegre to February 23–27, 2021.

(2020 – 2021) **The Visual Claim through Images of Children.** [Presentation] Research Committee: RC57 Visual Sociology (host committee). Session: Visualities of Childhoods – Images of Innocence, Vulnerability, and Inequality. Session to IV ISA Forum of Sociology, International Sociological Association, Porto Alegre, Brazil. Due to the COVID-19 pandemic, the ISA Executive Committee has decided to postpone the IV ISA Forum of Sociology in Porto Alegre to February 23–27, 2021.

(2020 – 2021) **Challenges to Investigating the Image of Social Inequality as Fact.** [Presentation] Research Committee: RC57 Visual Sociology (host committee). Session: Visualising Uneven Distributions of Power. Session to IV ISA Forum of Sociology, International Sociological Association, Porto Alegre, Brazil. Due to the COVID-19 pandemic, the ISA Executive Committee has decided to postpone the IV ISA Forum of Sociology in Porto Alegre to February 23–27, 2021.

(2021) **Artistic, Cultural, and Political Interdependence. Cities in Motion: Sounds, Images, and Space in Relation to Cosmopolitan Ideals** [Presentation]. Conference: CITIES IN A CHANGING WORLD: QUESTIONS OF CULTURE, CLIMATE AND DESIGN. The City University of New York (CUNY), New York City College of Technology (City Tech), New York, June 16-18, 2021.

(2021) **Fragments in Connection and Algorithmic Rule: Encoding the Urban Image in Motion.** [Presentation] Conference: URBAN ASSEMBLAGE: THE CITY AS ARCHITECTURE, MEDIA, AI AND BIG DATA. University of Hertfordshire, London, June 28-30, 2021

Recent Publications

(2021) **Media and Digital Interface: Designing Learning Spaces and Knowledge.** [Article accepted for publication after a presentation at the conference in TEACHING-LEARNING-RESEARCH: DESIGN AND ENVIRONMENTS at Manchester School of Architecture, University of Manchester, December 02-04, 2020] Routledge | UCL Press.

Abstract: As we well know, contemporary reality involves us largely through the effects of images spread by the media. However, to perceive that the mastery of these images prevails with resistance to optimistic stimuli and goodwill also means to perceive that the notion of beauty loses its meaning, and its lack persists. But would this resistance to beauty be a contemporary situation, or would we be conditioned to such negative manifestations throughout our existence? Would the dichotomies and all the dialectic relationships necessary for our evolution depend on a balance between the opposing forces? Why does beauty remain idealized? Thinking about visual poetics and resistance to beauty leads us to an inventory of artistic achievements, through which we manifest our emotions. However, we discuss the feelings represented and their relationship in the context of Western art history's classic references. In this article, it is considered the transference of the values of Antiquity, Renaissance, passing through the Enlightenment to Modernity, and, finally, arriving at the present. Social and cultural transformations are also discussed with an emphasis on aesthetics and communication. Another critical focus is the constant relationship between the old and the new, when at each new event, images are evoked, shocking the public. Frequently, in the same narrative, but at different times, the visual poetics contrast them. Finally, the main manifestations of the human being in the face of situations – such as indignation, despair, fear, insecurity, and lack of understanding – avoiding the perception of beauty, are discussed through the arts.

(2020) **A democratic enlightenment: The reconciliation image, aesthetic education, possible politics** [Critical Review], *Visual Studies Journal*, Routledge, Taylor & Francis Group, Volume 36, DOI: [10.1080/1472586X.2020.1845101](https://doi.org/10.1080/1472586X.2020.1845101)

Abstract: Nothing is more essential than the evolution of our perceptive and cognitive capacities to seek relationships and mutual understanding through constant communication, thereby building common beliefs and habits. Therefore, the experiences and significance attributed to language and communication channels are diverse and mainly visually represented. As a result, the challenge of reflecting the aesthetic and political aspects of the visuals within the contemporary context of a globalized culture that is targeting democratic values is essential. This is the issue that is highlighted throughout the book *A Democratic Enlightenment: The Reconciliation Image, Aesthetic Education, Possible Politics* by Morton Schoolman (2020).

(2021) **Image and Digital Media: The Concept of Mediated Reality**

[A book chapter that has been accepted for publication]. *Yearbook of Moving Image Studies, Trilogy of Synthetic Realities I: Virtual Images*. Germany, Marburg: Büchner-Verlag.

Abstract: Images not only narrate our usual perceptions of the environment but also lead us to the illusion of many realities. From this complexity of our perceptive faculties, this article aims to reflect on images—virtual versus real—as technical aspects and their effects on social imagination. How do we perceive this experience? Is it potentially unreal, or is there a real power of effects? These perceptions involve images initially captured digitally and processed in digital media or configured through aesthetic features such as colors, light intensity, the image resolution itself, and digital moving imagery. Digital technologies for both image capture and image configuration refer to the representation that relies on computer-based digital encoding process, its reproduction, and its influence on the current sociocultural context. This article will focus on the digitization process, which is essential and critical in the system design, next to the relationship between virtual versus real space–time wholeness. It will then focus on the parts—that is, from the digital medium to the contents—and the notion of hyperreality (Baudrillard 1981). It is essential to clarify the sense of reality to understand the notion of virtual reality or hyperreality. In this article, reality is defined as the existence of the thing itself and is related to the sensation and the phenomenon of things. Therefore, this work will analyze the traditional concept of reality as focused in the hypotheses of the perception of the world, things themselves, concepts, and understanding of their representation in space–time. In general, the image is analyzed in digital media through the transformation and revolution of its own understanding of the image to the sense of simulation, implosion, hyperreality, and the disappearance of the real in major theoretical works by Baudrillard, such as *Simulacres et simulation* (1981) and *Illusion, désillusion esthétiques* (1997). The contemporary image builds a simulacrum and represents the illusionary sense of social conduct.

(2020) **City and Challenges: Projection and Perception of Time-Space and Digital Solutions** (*Cidade e desafios. Projeção e percepção do tempo-espaço e soluções digitais*). Article written and published in Portuguese, *Journal of University of São Paulo*. Link: jornal.usp.br/?p=370603

Abstract: This article describes the presence and influence of the Brazilian global metropolis of São Paulo, describing its current condition and possibilities—architectural, urban, economic, and social. The article explores the evolution and perception of the individual concerning new interventions related to communication technologies and synchrony with the urban rhythm, which enable new dimensions of spaces and relationships for a future based on sustainable industry, fair trade, and heritage preservation. Urban life, in its complexity, is a part of many cities, where people coexist, build and rebuild their histories as well as their moral, ethical, economic, cultural, social, and political values. Many cities represent the space and time of urban life, which is in constant transformation. Therefore, focusing on the practical achievements in the city, this research aims to perceive the rhythm of urban space and contemporary life concerning the past and the future. Thus, what matters most are the facts linked to cities' growth and projects that can meet social needs and solve problems, including housing, transportation, and overpopulation. However, it must be considered that the first solutions appear, naturally, as a result of the emergence of problems at various levels, which are the result of the industrial and economic development that started in the second half of the twentieth century. That issue is the central empirical factor in the relation between time and space in urban transformation and the challenges to a better quality of life in many of the cities discussed in the article.

(2020) **The Art of Design: Seeking the Beautiful and Good Form**

(*A arte do design: a busca pela bela e boa forma*). Essay written and published in Portuguese, *Revista H&C*. Link: <https://bit.ly/35xf6VJ>

Abstract: This essay discusses the importance of a global vision guided by artistic accomplishments, where the starting point is in the meaning of the creations, through which the connection with applied and fine arts was created, especially when one thinks of the Bauhaus legacy, its methods, and practices. The goal is to apply and understand reflections on aesthetics and art theory concerning art and design in its technical essence and to learn how it is possible to comprehend artistic and cultural creation's influence in its representative aspects of everyday practice and relationship with aesthetic judgment.

(2020) **The Postmodern Avatar. The Changing World of the Arts and Jeff Koons**

[Article] In: *Art Style, Art & Culture International Magazine*, no. 6 (September 9, 2020): 123-142, DOI: <http://doi.org/10.5281/zenodo.4189527>

Abstract: In their own historical and social essence, the arts comprise moments of rupture or overcoming concerning their purposes. In this article, it is essential to consider the cultural changes in the passage from the 20th to the 21st century. This article seeks to understand this moment as a process of development relating not only to the arts in its milieu of experts, but also the arts in its meaning for audiences in urban centers. These transformations are the main characteristics of urban visual culture, representations of the world view by both characteristics and needs, varying according to political and social cultures. Historical analysis and reflection on

the meaning of art in the contemporary world seek to contextualize the purpose of this visual culture in this moment of transition. The ideologies that guided modern art no longer offer their meanings. However, to illustrate the subject of this transition context, the art of Jeff Koons is analyzed for its impact and cultural receptivity, with emphasis on the ongoing dichotomous relationship of our history that breaks with the conservative tradition, which has significant representatives in the Château de Versailles—a symbol of power, not only for a French monarchical tradition but, above all, for the reasons that led to the French Revolution (1789–1799), an advent that transformed Western societies. However, there could be no better scenario to represent a revolution in the arts through contemporary art exhibitions. To understand this recent moment of rupturing, especially with the modern arts—called the postmodern age—this article discusses whether modernity’s values are surpassed, and which artistic and cultural values prevail in the contemporary. Thus, a fundamental motive in the arts’ universe, with origins in the Renaissance, stands out as an argument for the aesthetic judgment and taste that prevails in the entire cultural sphere reigning absolute—the kitsch. Finally, facing the technical, artistic, and cultural possibilities, such as the stages of different social reality processes, the Kitsch Art or postmodern sculptures of Jeff Koons are placed in the current socio-cultural context.

(2020) **Challenges: Reason and Reality**

Critical Review of “Can Advances in Science end Philosophy?”

Published in Portuguese on the homepage of the Research Group on Intelligence Technologies and Digital Design, coordinated by Professor Winfried Nöth.

Link: <https://bit.ly/2TNmwON>

Abstract: This review, in addition to an informative summary of the book’s content, proposes an analysis of the philosophical and scientific approach, with attention to aesthetic reflection nowadays. Thus, ontologically and epistemologically, the complexity of the subject in question is approached. It is also contemplated that the philosophical notion of freedom that is as old as the art concerning human existence. Thus, free will is considered as the potency of freedom by the principles of Cartesian philosophy, which would not be possible without an orientation based on knowledge for decisions, considering the criteria of truth for the affirmation of technique and science. What is intended is a review with aesthetic reflection to situate ourselves about the sensitive aspects of our existence in a critical way to Cartesian rationalism, precisely because aesthetic considerations were not appropriate for the Cartesian subject. Finally, this critical review reflects on the main question of the book, that is, its consequences in the face of Cartesian doctrine and the controversies surrounding the notion of freedom, its reflexes in the arts and culture.

(2020) **The Democratization of Art. Media and the Art of Publishing on Art.**

[Article] In: *Art Style, Art & Culture International Magazine*, no. 5 (March 12, 2020): 93-113,

DOI: <http://doi.org/10.5281/zenodo.4172976>

Abstract: The historical approach to democratic ideals is based on the relationship between art, technique, and industry in its creative conception and the cultural influences of its practice in the process of economic, social, and political development. However, in order to better understand this relationship, this article seeks to understand the place of art and communication in the origins of Western knowledge through a brief retrospective of the evolution of verbal and visual

languages. Through this panorama, essential to the meaning of art and communication, the article presents an analysis that considers the historical significance of art publications in the process of democratization, freedom of expression, the press, and art from the Renaissance to modern times, while focusing mainly upon the period from the 20th century to the present day. The purpose of technique in its global dimension is fundamental to human existence. Such technical transformations are the consequences of social achievements in the search for conquests and freedoms. However, the quest for freedom is paradoxical. Consequently, through a theoretical foundation in art, culture, and technological evolution, the article seeks to understand the development of art publications better, using examples of significant publications in the history of Western culture. On the one hand, the creative practices considering the resources and socio-cultural stimuli from Johannes Gutenberg's work with the printing press to the 20th century and the transition to the 21st century are observed. On the other hand, within this article, this publication practice is also related to the leading art magazines, and aesthetic and social reflections upon the cultural context in Europe and today's globalized world.

(2020) **The Cupola: for an Aesthetic and Dominant Structure of the Society** (*La coupole : pour une structure esthétique et dominante de la société*) Article written and published in French by Grin. DOI: <https://doi.org/10.13140/RG.2.2.22137.49765>

Résumé : Dans un premier temps, la fonction architecturale de la coupole est présentée dans cet article et, par conséquent, ses aspects sociaux, traditionnels, symboliques et esthétiques qui exercent une influence sur les espaces publics contemporains. Ces espaces ont des valeurs significatives et exercent une grande influence sur l'ordre social, la coupole a été utilisée à la fois pour désigner la caractéristique esthétique des établissements qui ont adopté cette forme, et également, par analogie avec l'espace, comme indicateur de statut élevé dans la hiérarchie sociale. Toutefois, la coupole trouve son origine dans les sociétés primitives et les civilisations anciennes, et résiste au temps par la tradition. Ainsi, à travers un bref rappel historique, l'article abordera la relation entre tradition et innovation en lien avec la coupole et son influence sur l'espace public contemporain.

Abstract: First, the term "cupola" (a structural element resembling the hollow upper half of a sphere) is presented in this article in its architectural function and, consequently, in its social, traditional, symbolic, and aesthetic aspects that influence contemporary public spaces. These areas have significant value and have considerable influence on the social order. The dome has been used both to describe the aesthetic characteristic of institutions that have adopted this form and also, by analogy with space as an indicator of high status in the social hierarchy. However, the cupola finds its origin in primitive societies and ancient civilizations and resists time by tradition. Thus, through a brief historical notion, the article will address the relationship between tradition and innovation concerning the dome in its influence on the contemporary public space.

(2020) **Design: New Ideas, Sustainability, and Aesthetic-social Aspects.**

(*Design: novas ideias, sustentabilidade e aspectos estético-sociais*). Essay written in Portuguese and published, *Revista H&C*. Link: <https://bit.ly/3mDb4BW>

Abstract: This essay discusses design expectations in meeting the global needs of a sustainable and green economy, which depends not only on its projects and industry but mainly on new consumer habits. However, it concerns cultural differences, education, and the fight against poverty and hunger, as a fundamental basis for broad and dynamic innovation in the current system of the "culture of waste," a characteristic that identifies our consumer society. Thus, since

the 1970s, projects aimed at extremely rational ways to serve the mass industry are no longer valuable in the face of the new sustainable development challenges. At that time, problems arose concerning the primary source of energy—petroleum. It was the primary source of the second phase of the industrial revolution in which global society was living and still lives today. However, the main factor to be considered is the speed with which new technologies emerge and their cost and benefit. The consequences of this innovation's dynamic and the market still have their basis in what the American socialist and economist Leo Huberman said in his work *Man's Worldly Goods: The Story of the Wealth of Nations* (1936). He stated that all work must generate wealth for the state and society; otherwise, social problems and economic crises would result. Thus, science and technology are the main factors in its evolution towards industrial modernization and design and its creativity in public infrastructure solutions and all significant and useful objects for society. Therefore, it is essential to emphasize that designers are not the inventors of these technologies, but design creatively through them. Designers are the interpreters of technologies, perceiving social values (Bürdek 2019).

(2020) **Art, Culture, and Communication Technologies in the Face of Global Crisis**

(Arte, cultura e tecnologias de comunicação em face da crise mundial)

Essay written in Portuguese and published by *Revista H&C*. Link: <https://bit.ly/3mFTUDL>

Abstract: To think about culture, art, artists, freedom of expression, and equality is also to understand that new art forms and their techniques have been essential to the social transformations in the last hundred years. It is also considered the rupture of values, a constant search for solutions to social problems changes, new habits, and behaviors. Thus, this essay aims to deal with the most important social function of art, which has been to balance human beings and their environment. It is analyzed the balance through art, communication and information technologies, representations, and media exposure. Therefore, the consequences of these technologies and the mass resources available are discussed as the collective perception of the public that appropriates individual perception forms to build the image of our times, of the cultural context.

(2019) **Artworks and the paradoxes of the media-transmitted reality.**

In: **21st International Congress of Aesthetics**, July 22nd-26th, 2019, Belgrade, Serbia.

UNIVERSITY OF BELGRADE, FACULTY OF ARCHITECTURE. This article is published in the *Journal of Art and Media Studies*. It's a result of my participation at the International Congress of Aesthetics this year. The conference presentation and full text were published in the proceedings book (ISBN 978-86-7924-224-2). After a selection was made, the editorial board of [Art + Media] AM Journal of Art and Media Studies (ISSN 2217-9666 – printed, ISSN 2406-1654 – online) also decided to publish this article. "Artworks and the Paradoxes of Media-Transmitted Reality." *AM Journal of Art and Media Studies* 20 (2019): 71-85.

DOI <http://doi.org/10.25038/am.v0i20.324>

Abstract: This proposal will analyze selected classic artworks, which exert influence over contemporary images. The basis of this research proposal is the analysis of the transformation of long-established and internationally recognized artworks through digital technology and social media. The investigation will also highlight the symbolic meaning of absolute values of the human being, such as the primary emotions regarding different forms of representation and reproduction of images, broadcast by media, concerning the political impact of global visual culture. The first concern is that visual culture consists of an "image" of reality in constant reconfiguration. Thus, visual arts have been presented in a consensual way based on democratic ideals and freedom of expression. Nonetheless, forms of transgression have been transformed. Among the most significant factors are the lack of criteria and the dissolution of values to explain why visual culture, in its purpose, is often not understood or assimilated. In some cases, real tragedies are confused with artistic performances. In fact, the general tendency is for fiction to

imitate reality even more closely. Therefore, the second concern is the context of visual arts in current media, i.e., the meaning of the images, when manipulated and instrumentalized according to political-ideological interests, concerning society (especially regarding the power of capital and consumption), and their global and cultural impact through social networks. The objective of this proposal is to discern facts from fiction to better understand and interpret emerging society towards democracy. The relationship between ethics and aesthetic values is not only in art's formal elements but also as content in human achievements. The images will be analyzed through art history, iconology, and iconography, to investigate, select, and evaluate the visual object as a form of communication in the current social impact of political images. Finally, the objective is to show the real-digital interface as a means of interpretation and aesthetic experience as part of this perception process, also considering the artifice of the images in configuration. Hence, absolute reference values of human existence in visual arts are questioned, eliminating any illusion, given the sense of novelty, in the face of mercantile injunctions and technical progress concerning the impact it exerts on social networks. **Keywords:** digital narratives; forms and contents; global image's impact; media convergence; transformation processes; visual culture.

(2019) **Aesthetics and cultural aspects of Bauhaus towards a new conception.**

In: **21st International Congress of Aesthetics**, July 22nd-26th, 2019, Belgrade, Serbia.

UNIVERSITY OF BELGRADE, FACULTY OF ARCHITECTURE

This article is a result of my participation at the International Congress of Aesthetics this year. The conference presentation and full text were published in the proceedings book of the 21st International Congress of Aesthetics (ISBN 978-86-7924-224-2). After a selection was made, the editorial board of *Serbian Architectural Journal* (ISSN 1821-3952) also decided to publish this article in the forthcoming issue of this journal.

Abstract: In this proposal the Bauhaus school's style is seen as representative of architecture and design in the context of contemporary global society. Bauhaus has influenced generations of artists, architects, and designers – in Germany, the North and South Americas, and beyond, including, for instance, and with particular significance, the architecture and design of Brazil. The legendary Brazilian architect Oscar Niemeyer, who had German roots, designed for the Berlin Hansaviertel, and for the Brazilian capital, and other architectural projects. His architecture and design fulfilled the central demands of the Bauhaus school: that it should be functional and create a sense of community. Contemporary architecture and design in this style therefore offers new achievements and knowledge based on the current politics of sustainable development, and social and economic integration, alongside the essential Bauhaus heritage of function and community. This proposal covers the new possibilities of the Bauhaus worldview: the creation of new forms for depicting human ideals, through a focus on aesthetics and technology, combined with Niemeyer's impact on architecture and design, still vibrant at the beginning of this century in Brazil. New styles and forms have arisen as offshoots from Bauhaus, which convey the values of each culture through the construction of a collective 'picture' world. The Bauhaus of today expresses the culture industry, dialectically considering innovation and applied art as a path from the modern design of the industrial revolution to 'eco-design'. In this sense, Bauhaus is still significant in its role of linking together art, technology, and industry. Innovation as a dynamic determination of the moment, present in all epochs, is understood as a potent force for maintaining tradition. In addition to a chronological record of the influence of Bauhaus, the significant projects of Niemeyer will be discussed.

Finally, this proposal presents two perspectives on the 'schism' between architecture and technology. The first concerns the human ability to create models in architectural practice for adoption as a configuration of the space. The second concerns the evolution of technologies leading to the imagined becoming reality through time, as described by Hegel in his *Aesthetics* (see Hegel 1823). Thus, consideration will be given to concepts relating to technological developments, such as the myth of progress and the role of the human in facilitating better interaction between tradition and innovation, subject to the influence of continuous productivity in various sectors. New representations in the accepted Bauhaus style are integrated with social critiques of humanity's resilience. These forms support an environment coexistent with technology, preserving tradition while searching for innovation and the determination of positive power, towards a new design and architectural conception.

Keywords: custom-made, technological developments, space-time, new forms.

(2019) **To what extent is Bauhaus even possible nowadays?** Interview with Bernhard E. Bürdek, author of the book *Design: History, Theory, and Practice of Product Design*, In: *Art Style, Art & Culture International Magazine*, no. 2 (June 3, 2019): 85-91, DOI: <http://doi.org/10.5281/zenodo.4088827>

Introduction: This above work is an essential reference for understanding the development and importance of Design. It has been translated into many languages and reached many different cultures worldwide, recently being released in Spanish by *Editorial Experimenta*, Madrid. The book, which has already become a classic of Design literature, introduces the history of Product Design in the socio-cultural context of the development of industry and technology. Further, it addresses the fundamentals of Design theory and methodology, the aesthetics and communicative function of products, corporate design and services, design management, strategic design, interface/interaction design, and human design.

(2019) **Aesthetic and Social Values of Bauhaus.**
[Article] In: *Art Style, Art & Culture International Magazine*, no. 2 (June 3, 2019): 71-82, DOI: <http://doi.org/10.5281/zenodo.4084905>

Abstract: This essay intends to analyze the Bauhaus school, whose existence extends formally from 1919–1933 in Germany. In its origins, all events indicated that it would be revolutionary and innovative. Today, however, Bauhaus as an educational institution in the arts field shares opinions regarding the work done during its existence. In this case, it would not be possible to reach a unanimous consent, precisely in its history, brief but significant, complex, polysemic, and full of meandering as a legacy. And in that sense, the school collaborated significantly to the history of design and architecture, including projects that would come later, especially in their participants' dedication to accomplishing novelty in the face of social demands. However, some scholars criticized the members of this school. These scholars understood that there had been a kind of commodification of their own projects—that is, they had surrendered to the seduction of capital and accepted that their creations were for production on an industrial scale, a cultural industry. However, regardless of the intentions of each member of the Bauhaus individually, this school had its meaning in its time. Thus, in one way or another, it was a reference for contemporary artists, designers, and architects who have known the worth of these examples, whether good or bad, left by the members of the school that appeared 100 years ago and left its mark in history. That is a central discussion in this essay. As the discussion is almost always in divergence and argumentation, the best ideas and analyses flow through the pipeline for debate.

(2019) **Visual Arts and Empirical Aesthetics. Designing the Technical Aspects of Art.** [Article] In: *Art Style, Art & Culture International Magazine*, no. 2 (June 3, 2019): 93-114, DOI: <http://doi.org/10.5281/zenodo.4088238>

Abstract: At this time—the Bauhaus centenary celebration—there are many discussions about this school’s legacy. The main discussions covered in this essay address the reunification of fine and applied arts, focusing on technical aspects that make it possible. This essay is organized in a moment (1919–2019) when the arts have achieved importance in industrial and economic development, as well as for pleasure and function. The configuration (*Gestaltung*) holds a balance between aesthetic and technical purposes—that conditions to the social needs. In this approach, the old notions of the arts were considered irreversible, as they gradually lose meaning in the new reality of practices and the creative activities of everyday urban life by humans and non-humans through design, contributing to the development of human perception, cognition, and empirical aesthetics. Consequently, the new demands of arts in society are analyzed as they relate to the very structure of science and technology. Mainly, this essay presents the fundamentals of knowledge for understanding design as art—and vice versa—based on technical aspects. The theme of art and technology is discussed as an essential faculty that enables humanity to materialize things—that is, the technical ability—which had significance for both intellectual and empirical activities in the origins of Western knowledge. Following this reasoning, this essay aims to approach art and design by recognizing that today, such creative processes—either subjective or objective—are technical, and these effects are part of an empirical aesthetics in continuous evolution. Equally essential is an understanding of the similarities between art and design. Therefore, as part of the cultural and social context, it is necessary to consider the specialization of fields of knowledge. It is thus shown that neither art nor design are merely disciplines or specializations in the field of humanities. However, above all, both are part of scientific progress and equally indispensable to the creative ability of the human mind. **Keyword:** tradition, science, technology, perception, visual arts.

(2019) **What Matters in Contemporary Art? A Brief Statement on the Analysis and Evaluation of Works of Art.** [Article] In: *Art Style, Art & Culture International Magazine*, no. 1 (March 12, 2019): 69-82, DOI: <http://doi.org/10.5281/zenodo.4067153>

Abstract: This essay seeks to provide an idea of the basis of the main theories of contemporary art criticism. It begins with the assumed knowledge and tradition of the Academies of Fine Art, with their ideal of beauty and classical structure. The importance of such traditional references has its origin in the Renaissance in the 16th century, in Florence with Giorgio Vasari (1511–74), in Haarlem with Karel van Manda (1548–1606) and, above all, in Paris with Charles Lebrun (1619–1690) of the French Royal Academy, which established the first strict rules for the fine arts and was a reference for Europe as a whole. Academies of Fine Art were established in the major European capitals, and from the 19th century, in the Americas and worldwide. The themes and rules presented over the course of history always related to the functions of art and the legacy of classical thought as tradition. However, values and ruptures, ethics, ideologies and political ideals, and the progress of science have conditioned the fundamental importance of the renewal of Western thought. This essay concerns the decline of tradition in the arts, the lack of ideologies guiding modern art, and the transition to contemporary art. The main theories that marked this transition period – 20th and 21st century – are analyzed with respect to the art, its criticism, and

the theories to the understanding and transformative sense of artistic creation. Such creativity usually appears strange or transgressive to the public and primarily to be seeking a legitimation of the artist's autonomy of choice and freedom of thought. On the whole, this essay presents the main aesthetics notions relating to the critical analysis of traditional European cultures and, more recently, American ones too. American culture, in which the languages of art are based, is analyzed for its effect on occidental philosophy. Both theories of art and contemporary aesthetics are emphasized so as to better understand the work of art's current aim with regard to the discernment of theoretical, prescriptive, and ideological thinking in the visual arts.

Keywords: society, tradition, modern art, culture, contemporary art.

(2018) **Art and Perfect Illusion: From Architecture to Cinema. On the Era of Technological Convergence.** In: Image Evolution. Technological Transformations of Visual Media Culture". Yearbook of Moving Image Studies (YoMIS). Marburg: Büchner, 38-61.

A premium publication planned and managed by the founders and administration board of the Research Group Moving Image Science: Lars Christian Grabbe, Patrick Rupert-Kruse and Norbert M. Schmitz.

Abstract: One of the aims of this article is to demonstrate that the experiential aspects of images involve the dichotomy between illusion and reality. This aim is achieved by elucidating the contemporary analyses and the interpretations of artifacts that stimulate visual perception. In addition, this article illuminates the aesthetic and historical aspects of images, regarding them as artistic ideas and architectural achievements. In doing so, it also highlights the most significant elements that perpetuate themselves in the configuration and the perception of the moving image. Also, it evaluates the manner in which the public arena influences the transformation of art and the interplay between values and cultures. Initially, the article examines some theories that seek to analyze these transformations by focusing on the development of the image. Using concepts such as mimesis and catharsis, the theories characterize the evolution of the image as a form of innovation. Furthermore, the present article considers reasons that Walter Benjamin's (1892-1940) analyses of perception and the significance of "aura" with regard to technical reproducibility and the thought of Bertolt Brecht and Jean Baudrillard are all influenced significantly by the oeuvres of Kant and Hegel. The work of these theorists is used to analyze the processes involved in the creation of images and in the understanding of the concept of "imagination" with respect to "illusion." In effecting such an evaluation, the article suggests that the meaning of images may be understood in relation to their time-space dynamics. Equally essential is an emphasis on concepts such as reasoning and aesthetic judgment because these notions present themselves as abstract elements that lie beyond everyday truths. In addition, a clear understanding of these concepts leads to a better appreciation of the phenomenon of appearance and of the contemporary socio-political realities that are shaped by technological convergence. **Keywords:** time, space, image, reality, innovation

(2018) **Rationality: Beyond Aesthetics and Communication.** [Article / Peer-reviewed Journal].
1st International e-Conference on Studies in Humanities and Social Sciences (leCSHSS),
Center for Open Access in Science (COAS), Belgrade, Serbia.
DOI: <https://doi.org/10.32591/coas.e-conf.01.01001w>

Abstract: This proposal focuses on the accelerating technical progress, rationality and its socio-political issues. It is considered that the control over communication, media, and arts does not necessarily mean that such power is exercised politically, but more that it is contained in politics (Weber, 1924). While technological development is an outstanding representative of forms, it has been observed that building a narrative through images is dependent on the artificer or artist's ability to develop and perform concerning the idea of transforming or improving. Apart from the attraction of images, which has always been emphasized in the communication process and language development, the experience of aesthetics is changing as a result of technological advances. Moreover, several notions have been added to the discussion, such as those about progress, the social impact of automation, and the role of intellectuals and scientists as builders of the "invention", generating "the artificer." **Keywords:** rationality, aesthetics, technology.

(2018) **Preliminary Reflections on Art and Society**

(*Reflexões preliminares sobre Arte e Sociedade*) [Article / Peer-reviewed Journal]

Article written in Portuguese and published by *Revista de Cultura e Extensão USP*.

University of São Paulo. DOI: <https://doi.org/10.11606/issn.2316-9060.v19i0p29-40>

Abstract: This article presents a synthesis of the interpretations of the theory of Beauty and *mimesis*, renewing and finding, as the main point, throughout western tradition, besides the idea of beauty, the world of the art concrete experience lived by the individual in society. The socio-historical sense is the basis for the art representation and interpretation, and the main for imaginary and real experiences in the art process autonomy and citizenship. Such process is analyzed from fine arts to the moment when the authenticity criterion of art transforms the artistic production relations and social function into modern art. And finally, contemporary art is discussed in respect of cultural value as political and social progress seeking the "democratization of art" ideal. **Keywords:** aesthetics, ethic, society, culture, history.

(2018) **Art and Society** (*Arte e Sociedade*). [Editorial / Peer-reviewed Journal]

Written in Portuguese and published by *Revista de Cultura e Extensão USP*.

University of São Paulo. DOI: <https://doi.org/10.11606/issn.2316-9060.v19i0p7-9>

(2017) **Visual Narratives: Image and Consciousness of Social Reality** [Article]

Center for Open Access in Science

Open Journal for Sociological Studies, 1 (2), 73-82.

DOI: <https://doi.org/10.32591/coas.ojss.0102.05073w>

Abstract: This article concerns images that portray a social reality in relation to the ability that humans have to create narratives that are a configuration of the collective consciousness. According to arguments developed in the literature and broadcasted by the media, citizens' actions guard both the public space and the configuration of culture. The images associated with relevant issues determine the public's responses and give more power to public opinion. However, the results of innovation depend on the political will at any given time. According to Jürgen Habermas, the rationality of the discourse of decision makers guides the collective conscience through their communicative actions. In this sense, the message and its ideology can effect changes by capitalizing on belief in the narratives. Therefore, the main goal is to understand social reality in relation to the influence of visual narratives. **Keywords:** illusion, determination, media, transformation, cultures.

(2017) **Poïésis: Between Reason and Sensibility. The New Mediums of Art** (*Poïésis: entre la raison et la sensibilité. Les nouveaux médiums de l'art*). [Article written in French] *French Journal for Media Research. Theatricalization of the Contemporary Politics*, France, Toulouse. Link: <https://bit.ly/34KJbBJ>

Poïésis : entre la raison et la sensibilité [Conference Paper] 3th ISA World Forum Vienna, July 2016, Research Committee on Sociology of Arts, RC14 Sociology of Communication, Knowledge and Culture

Abstract: The article deals with the material reproduction and the technology in the process of adaptation, while relating to politics, culture and economy according to Jürgen Habermas in a rationalized practice of communication. More, the participation of the artist in his sensible representations regarding the approach of reason through new mediums of art.

Keywords: art, communication, technology, aesthetics, rationality.

(2017) **Urban aesthetics: philosophical and social aspects of metropolitan beauty and its reverse** (*Estética Urbana: aspectos filosóficos e sociais da beleza metropolitana e seu reverso*). Book written in Portuguese and published by NEA. v. 1. 120 p.

(2017) **Society and Politicization** (*Sociedade e politização*) [Editorial / Peer-reviewed Journal] Written in Portuguese and published by *Revista de Cultura e Extensão USP*. University of São Paulo
DOI: <https://doi.org/10.11606/issn.2316-9060.v16i0p5-7>

(2016) **Aesthetic Experience: Visual Culture as the Masterpiece of Nonhumanity** [Article] *On_Culture: The Open Journal for the Study of Culture 2*, Justus-Liebig-Universität Gießen. International Graduate Centre for the Study of Culture. Gießener Graduiertenzentrum Kulturwissenschaften, Germany, Gießen.
Article's permalink: <http://geb.uni-giessen.de/geb/volltexte/2016/12358/>

Abstract: This essay proposes a reflection on aesthetic experiences and their implications on the nonhuman for the study of culture. It focuses on visual culture as one of the representative means for a life of coexistence. In the present day, images search for an agreement with innovation as the new reality of culture. However, the life experiences offered by the digital world are being realized through the new senses offered by the media. Therefore, can today's realities of visual culture be considered nonhuman? **Keywords:** art, illusion, innovation, freedom, humanity.

(2016) **Artworks of the New World** (*Kunstwerke der Neuen Welt*). Book written in German and published by GRIN Verlag, München.

Abstract: This article is about modern and contemporary aesthetics in German and French knowledge of Western thought as a guide for the Brazilian art and vice versa in the direction of aesthetic criteria in contemporary art to reflect on innovation and freedom. **Keywords:** artwork, evaluation, innovation.

(2016) **Art and Reality** (*Arte e realidade*) [Peer-reviewed Journal] Article written in Portuguese and published by *Revista de Cultura e Extensão USP*, University of São Paulo.
DOI: <https://doi.org/10.11606/issn.2316-9060.v14isupl.p41-51>

Abstract: Reality's representation through artwork mostly, instead of realizing what already exists, shows what is absent, or configures a visual equivalent of what is intelligible through symbolic values or allegories. What designates the accordance of an action with the model of another pre-existing action, or even of the reproduction of some thing's appearance, however, without being a replica, but the real art of recognizing beautiful things in life. **Keywords:** technique, illusion, art.

(2016) **Politics and Politicization** (*Política e politização*). [Editorial / Peer-reviewed Journal]
Written in Portuguese and published by *Revista de Cultura e Extensão USP*.
University of São Paulo. DOI: <https://doi.org/10.11606/issn.2316-9060.v16i0p5-7>

(2016) **Kitsch, Reminiscências Estéticas e Jeff Koons**

(*Kitsch, Aesthetics Reminiscences and Jeff Koons*). Article written in Portuguese and published by *Revista Visuais*, Instituto de Artes, UNICAMP DOI: <https://doi.org/10.20396/visuais.v2i2.11948>

Abstract: It is Kitsch, rambling as long as the emotive argument in cultural praxis, by adaptations, while making of art a consumer product, by which, the sacralisation of art coincides and leads aesthetics in literature, in painting or in music to the reflection about Kitsch nowadays. It is also added to the complex subject, the relationship between emotion and art, be it the expressivity, the meaning or the ideal of freedom associated with the most attractive in art: beauty and its reverse. What indicates to be opportune the analysis of forms by which the Kitsch manifests itself, by the generally accepted style, variable on time and by the aesthetic experience in relation to the contemporary art. **Keywords:** art, kitsch, culture, market.

(2015) **Contemporary art criticism: aesthetic references and art languages**

(*Crítica da arte contemporânea: referências estéticas e linguagens da arte*)

[Article written in Portuguese and published by *Revista Interdisciplinar Internacional de Artes Visuais - Art&Sensorium*, [S.l.], v. 3, n. 1, p. 40-50, jun. 2016.

<http://periodicos.unespar.edu.br/index.php/sensorium/article/view/941>

Abstract: This article presents the main aesthetics notions regarding the critical analysis of the traditional European cultures and, recently, of the American. Therefore, the sense of the American culture, in which the languages of arts are based, is analysed on the effect of occidental philosophy. As a consequence, this emphasizes both theories of art and contemporary aesthetics to understand better the work of art aim nowadays with discernment on theoretical, prescriptive or ideological thinking in visual arts. **Keywords:** art, creation, aesthetics evaluation, beauty, art criticism.

(2015) **Zeitgeist, the Spirit of the Time – Aesthetic Experiences**

(*Zeitgeist, o Espírito do Tempo - Experiências Estéticas*) [Article written in Portuguese and published by *Revista de Cultura e Extensão USP*, v. 12, Universidade de São Paulo. DOI: <https://doi.org/10.11606/issn.2316-9060.v12i0p21-29>

Abstract: This article proposes a reflection about the aesthetic applied to fashion with importance to the aspects of formal representation, linking the imaginary experiences to the real ones in the creativity process by understanding fashion as one of the representatives means of art and, therefore, that contained in the art is the technique as much as the image, seeking a collective agreement. **Keywords:** time, representation, modern.

PhD Thesis Published

(2013) **Aesthetics: Contemporary Image. Analysis of the Concept Innovation**

(*Esthétique: l'image contemporaine et l'analyse du concept de l'innovation*)

Book – PhD Thesis Published by Blick. ISBN 978-85-63225-02-3. Link: <https://bit.ly/34Id45O>

Second edition by Paf, 2014.

Nomination of the Examining Board for publication of her thesis in book form.

Université Paris 1 (Panthéon-Sorbonne), Arts Plastiques et Sciences de l'Art, 2013.

Abstract: Aesthetics, as an abstract phenomenon, always acts between form and perception. Its importance is noticeable yet subjective in economic and political relations and in the dynamics of social relationships by configuring images that establish proximity or distance between humans of different cultures. It idealizes the beauty of form and aims to overcome perceived imperfections. However, this aesthetics study focuses on different conceptions and new forms, aiming at understanding according to the creative context. Other aesthetics trends and notions are observed, along with art history. In visual and applied arts, examples are observed of the configuration of the perfect form. New shapes and contents appear as transformation processes, implying each culture's order, values, and rules in building social imagery. With the advent of class society, new standards and conceptions began to obey consumption stratification, conditioning technological evolution, and aesthetic principles established in the universe of communication and art, followed by a sense of innovation in configuring images that would define the contemporary individual's social status. However, only by analyzing creativity in new forms and differentiating imagination and fantasy would it be possible to reach an innovative realization. The image configuration guides itself based on practical reasons to meet social expectations. It is the social imaginary under the recognition of new paradigms that results in innovation. Finally, this work seeks to understand the contemporary image in its aesthetic aspects, contextualizing the global and contemporary dynamics to understand the present better to build the future, even imaginatively, seeking innovation as a social solution through a collective and optimistic process.

Dissertation Published

(2009) **In Art – Invention and Artifice** (*In Art - Invenção e Artifício*).

Book – Master Dissertation Published by Blucher.

ISBN 978-85-61209-76-6 Link: <https://bit.ly/2TNrDhX>

Nomination of the Examining Board for publication of the dissertation in book form.

School of Communications and Arts, University of São Paulo, 2007.

"Technology is a strong example of the invention. As a human creation, it is the invention itself, the result of imagination and thinking. As a creature, it becomes a challenge and demands, from this same human being, imagination and thinking about its influences in the social model and what influences it. Technological development can also be seen as a creator and re-creator of messages. Given that humanity reached development and the "wonders" of technology, the need for a new understanding of its ethical repercussions is stressed. Therefore, it is urgent to explain the imagination and think on the level of human creation, on the level of cultural concreteness, in the various dimensions in which they manifest themselves. Human knowledge about this is still very hazy and has many gaps. Its meticulous study, in any of its dimensions, is always relevant, desirable, and necessary. And what revalues the imagination revalues the subject. This book, authored by Christiane Wagner, fits in there. Focusing on the question of imagination, it innovates by following a model of analysis (perhaps the best expression is a model of understanding) that distances itself from the Cartesian tradition of thinking. It goes far in the search for explanations in which it shows a commitment to focus on the theme of invention and on artifice in the context of broad dimensions." Paulo de Tarso Oliveira, in the preface to my book, was a member of the scientific advisory board for my dissertation at the University of São Paulo. My dissertation was nominated for publication in the form of a book by the examining committee.