



## Minimum Size

The minimum size of the logo must be no smaller than 4,5 x 3,5 cm on printed materials



## Clear Zone

The minimum required clear space around the logo



Typeface Family: Century Gothic



Century Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

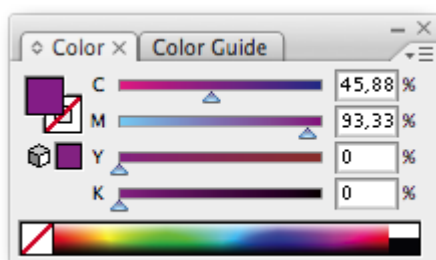
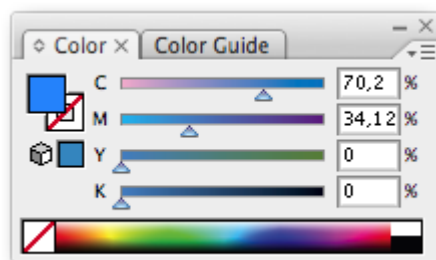
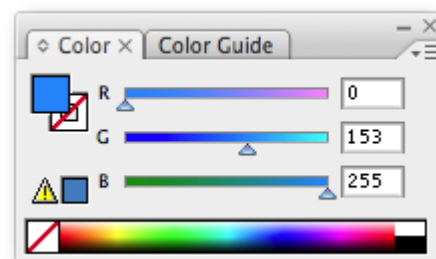
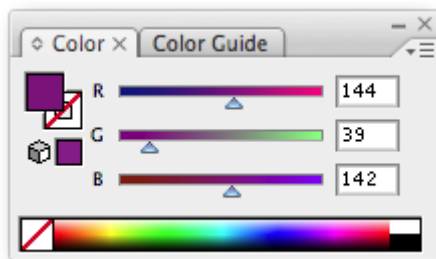
**Century Gothic**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789**

# Colour Specifications



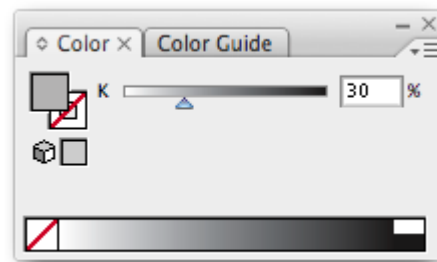
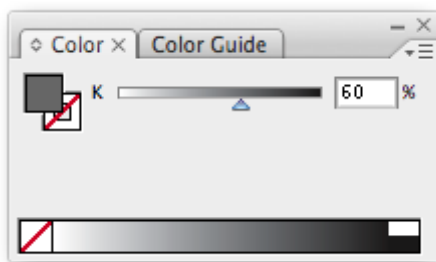
International Sociological Association  
Research Committee RC57



Full Tone Grayscale



International Sociological Association  
Research Committee RC57



## Letter Layout



## Visit Card Layout



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## Social Media's Profile Picture



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